



## **MARTY CARPENTER**

Born and raised in Calgary, Alberta, Canada the “heart of Canadian beef country” sharing the passion for food has been a lifelong pursuit.

Formally cultivated that passion with 2 years studying at the Southern Alberta Institute of Technology (SAIT) followed by a formal European style apprenticeship. Enjoyed eight years of working my way up the culinary ladder as Chef with Imperial Oil and at Fairmont Hotels and other venues. I was also part of the culinary team working at the Canmore Nordic Center during the 1988 Winter Olympic Games in Calgary. I successfully achieved my CCC - Certified Chefs de Cuisine -designation on in 1991.

I have enjoyed working with Canada’s beef industry for the last 15 years showcasing the high quality products our country produces with pride, though my work with the Alberta Beef Producers, Beef Information Centre and with Canada Beef as Executive Director of Market Development, North America. I led a team of market development professionals in delivering both technical and marketing services in the North American marketplace. I am currently the Director of the Canadian Beef Centre of Excellence.