



BOB LOWE

Bob Lowe is part of a long line of ranchers that came to Alberta in the late 1800's and continues that legacy with cow-calf and feedlot operations based in Nanton, Alberta and a cow-calf operation in Manitoba. Along with his brother and nephew, who is the third generation on that farm, Bob is dedicated to the Canadian beef industry.

Bob has served eight years as a delegate for the Alberta Beef Producers (ABP) board, six years as a director and now serves as vice-chair of the board of directors. He is a director for the Canadian Cattlemen's Association (CCA), chair of the CCA environment committee and represents the CCA on the Canadian Roundtable for Sustainable Beef (CRSB). Bob is also chair of the newly formed CCA Foundation, whose mandate is to support youth, research and the environment for the Canadian cattle industry.